

# Frequently asked questions

## What is a Preset?

A preset is a configuration of settings designed to achieve a certain look or style of your photo. With just one click on a preset, your photo can be altered to achieve the tones you desire.

## What are lightroom presets?

Lightroom Presets are saved settings for quick photo editing with one click. They are installed and work only in Adobe Lightroom.

## What are the benefits of using Lightroom Presets?

Editing your photos in a click using our presets will save you hours of time, and ensure your photos look professional and cohesive! Whether it's for personal or business use, for Instagram or blog, or even just for your own personal photo library - your photos will benefit immediately.

## What do I need to use presets on mobile?

To use mobile presets, you need to download the Lightroom application on your iPhone or Android. You can use the free version of Mobile Lightroom app.

## What If The Files Show Up As A Blank Image In My Camera Roll?

That is perfectly fine!

All mobile presets are DNG files and essentially RAW images, it will show us as a blank or black photo in your Mobile Device's Camera Roll.

Once you open the Lightroom CC app and import the preset a folder, you will see the actual preset image.

## How to install and use Mobil Lightroom Presets?

Open the Lightroom CC app and go to the folder you plan to save your presets.

- Add the preset photo to the folder using the button in the bottom right-hand corner. Click the checkmark in the top corner and your photo is now there.

- Click into the photo. Press the 3 dots in the top right-hand corner of the photo and press Create Preset. Name the preset.
- Go to your own photo in Lightroom. Along the editing panel on the bottom, find Presets. Click.
- Make sure you are in the User Presets folder and find the preset you just created. Click.
- While our presets are designed to be one-tap magic, it may not look perfect straight away. It may happen that you will need to play around and change a little the Exposure, White Balance or Temperature

## How To Install Desktop Presets?

- Yes you can use it. Desktop Lightroom Classic CC .XMP format (The lrtemplate with some earliest presets).
- Once you've downloaded the XMP file, you simple import it into the Lightroom Classic CC, and save the settings as a new preset. Done!

## How Do I Unzip Files On My Mobile Device?

If you download your files as a zip file you can unzip your file on your mobile device using WinZip App or Unzip App.

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